

# ART & DESIGN

## GRAPHICS

### STAFF CONTACT:

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### COURSE CONTENT:

This course explores how information and ideas are conveyed through visual means. This includes through the use of information technology, 3D models and design as well as drawings. You will work from design briefs in a range of areas including advertising, branding, illustration, packaging, design for print, interactive media, design for film and television, web-app and game design.

### RESULTS 2013-16

A\*-B 62% | A\*-C 79% | A\*-E 100%



THIS IS A WELL-STRUCTURED COURSE WHICH PROVIDES STUDENTS WITH MANY OPPORTUNITIES TO DEMONSTRATE CREATING AND EXPERIMENTATION WITH DIFFERENT MEDIA TO A GOOD STANDARD.' AQA moderator

### EXAMS:

The course is assessed in Y13 through a personal investigation including a 3000-word supporting thesis which makes up 50% of the grade and a final exam. The final exam is a 15-hour exam which makes 50% of the final grade.

### EXAM BOARD: AQA

### CAREER OPPORTUNITIES:

Graphic Design  
Art Foundation Course  
Degree in Branding and Marketing  
Degree in Art and /or Design  
Apprenticeships within Graphic Communications  
Illustration  
Packaging  
Print and Media  
Set Design  
Advertising  
Film Promotion, ideas and concepts.

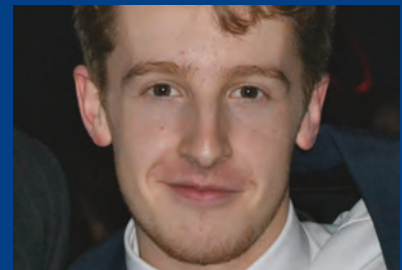
### TRIPS, INDUSTRY LINKS AND WORK EXPERIENCE:

Visiting artists and designers from Gloucestershire University, Cardiff University, Stroud College.

Graphic artists who are practising in industry also visit.

Annual trip to such places as Barcelona, Paris, London and Italy. A different place is visited each year so you will have the chance of at least two trips.

### STUDENT PROFILE:



Zak Atkinson:

Studied Graphics, Music Technology and Product Design. Now studying Graphic Communications at Worcester University.

Previous School Farmor's.

### ENTRY REQUIREMENTS:

Sixth Form entry criteria plus:

Minimum GCSE grade B in Graphics, Media, Product Design, Art or Photography

